



# BORREGO RANCH

RESORT & SPA

**FOR IMMEDIATE RELEASE**

**CONTACT:** KRISTIN RUST/JORDAN BLAKESLEY  
[kristin@turnerpr.com](mailto:kristin@turnerpr.com)/[jordan@turnerpr.com](mailto:jordan@turnerpr.com)  
(303) 333-1402

**MORADO SPA AT BORREGO RANCH RESORT & SPA  
OFFERS A RELAXED YET SOPHISTICATED ATMOSPHERE  
IN THE HEART OF THE ANZA-BORREGO DESERT**

Any quintessential California vacation includes the pleasures of the spa, and Morado, at Borrego Ranch Resort & Spa, breathes new life into that celebrated tradition. Morado Spa is a beautifully appointed two-story retreat where guests can spend their days indulging in an array of pampering and holistic therapeutic treatments. From body centered massages, soaks and scrubs, to acupuncture and herbal medicine, Morado offers a wide variety of options, ranging from the traditional to the delightfully unexpected.

The name Morado, the Spanish word for purple, embraces the region's history and speaks to the characteristics associated with the color: royalty, spirituality and balance. Incorporating inspiration from the desert, the name also reflects the beauty of the encircling mountain ranges as well as the vibrant display of springtime wildflowers. Guests can lounge on the rooftop relaxation deck, surrounded by spectacular views of the Anza-Borrego desert, or enjoy the interior comfort and serenity of tone-on-tone brick and plaster walls, wrought-iron fixtures and muted amethyst hues.

"The spa specialists at Morado take care to ensure an atmosphere of privacy and elegance, and above all, are dedicated to creating a personalized experience for each and every guest," says Joseph DeNucci, President of Borrego Ranch.

A licensed acupuncturist offers guests a lifestyle review and can prescribe dietary and herbal formulae recommendations, as well as exercise routines and relaxation techniques. The massage therapists at Morado are specially trained in both ancient Eastern methods as well as more modern Western practices. "At Borrego Ranch, balancing the traditions of the past with the best of today's modern amenities and offerings is at the heart of our general philosophy and provides for a desert escape unlike any other," says DeNucci.

### ***About Borrego Ranch Resort & Spa***

Nestled in the stunning desert playground of Borrego Springs, California, comes a California Tradition with a new twist. Much more than a vacation retreat, Borrego Ranch Resort & Spa is California's newest luxury destination, offering a blend of simple pleasures and extraordinary experiences for adults only. Less than two hours from San Diego, Borrego Ranch is set in the heart of the magnificent 650,000-acre Anza Borrego Desert State Park. Here, healthy living and active vacationing meet the luxury lifestyle. You can invigorate your mind, body and soul with hiking, mountain biking, tennis, swimming, yoga, Tom Fazio Signature golf, cutting edge health and fitness programs, gourmet dining and pampering spa treatments. Visionary and industry innovator Joseph DeNucci, former COO of Miraval resort, leads a talented team of fitness, culinary and leisure experts dedicated to creating a unique and personalized stay for each and every guest. The resort offers 63 luxury rooms and casitas featuring wood-burning fireplaces, multiple on-site dining options, and countless luxury amenities. Californian Spanish-revival architecture of the 1940s meets modern spa techniques, a creative approach to destination travel, unforgettable cuisine and a vast array of adventurous, cultural and creative experiences. For more information please visit [BorregoRanchResortandSpa.com](http://BorregoRanchResortandSpa.com) or call (800) 824-1884.

### ***About Borrego Ranch Golf***

Ranked one of *Golf Digest's* "Best New Courses" in 2008/2009, the 18-hole Tom Fazio Signature Golf Course offers spectacular desert and mountain views and 600 feet of elevation change. Golfers of all levels will enjoy the remarkably diverse combination of holes that include unique and bountiful water features, as well as Fazio's trademark mounding and bunker complexes. Playing over 7,000 yards with more than 40 acres of maintained desert flowers, along with tall fescue grasses that frame the corridors of several holes, Fazio masterfully highlights the natural terrain of the untouched state park. The Director of Golf at Montecito is PGA and Calloway Master Professional, David Hunter, who has been recognized by Golf Magazine as one of "America's Most Outstanding Golf Teachers."

### ***About Borrego Springs and the Anza-Borrego Desert***

The 650,000-acre Anza-Borrego Desert State Park is the largest in the contiguous United States. Over 500 miles of dirt roads, 12 wilderness areas and 100 miles of riding and hiking trails provide visitors with an unparalleled opportunity to experience the wonders of the desert. The park features wildflowers, palm groves, cacti and sweeping views where visitors may spot roadrunners, golden eagles, kit foxes, mule deer, bighorn sheep, desert iguanas and chuckwallas. Located just two hours from San Diego, and three hours from Los Angeles, the scenic drive to Borrego Springs has been, rated among the top ten in the nation by Rand McNally. Boasting 350 days of sunshine a year, average winter highs in the low 70s, a population of 2,800 and virtually no congestion or pollution, Borrego Springs offers a true desert escape. The absence of light pollution makes for spectacular stargazing and qualifies the region as a Dark Sky Community nominee by the International Dark Sky Association. Only one other community on the planet has been awarded this distinction.

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