



PRESS RELEASE

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RESORT OWNERS GROUP ADDS MONTESORO TO THE ROG NETWORK

After much search and deliberation, The ROG Model was the perfect solution for a California based developer

Located in Borrego Springs California, 85 miles northeast of San Diego and 95 miles south of Palm Springs, Montesoro is the newest addition to The ROG Network.

Montesoro is surrounded by 650,000-acres of unspoiled and permanently protected state park. It boasts 350 days of sunshine a year and average winter highs in the low 70s. With a small population of 2,800 and virtually no congestion, or pollution, Montesoro is the ideal second home retreat.

In 2004, Gregory Perlman, principal of GH Capital, purchased 3,200-acres in the Anza-Borrego Desert. Today a community by the name of Montesoro is under development and 400 new fractional residences will be constructed.

For as little as \$100,000, a prospective purchaser can own a 1/8th fractional residence in this luxurious community. The homes will be situated around Tom Fazio's signature \$25 million private golf course. Montesoro residents will also have access to the Borrego Ranch and Spa.

About Montesoro Golf

Ranked one of *Golf Digest's* "Best Places to Play" in 2008/2009, the 18-hole Tom Fazio Signature Golf Course offers spectacular desert and mountain views and 600 feet of elevation change. Golfers of all levels will enjoy the remarkably diverse combination of holes that include unique and bountiful water features, as well as Fazio's trademark mounding and bunker complexes. Playing over 7,000 yards with more than 40 acres of maintained desert flowers, along with tall fescue grasses that frame the corridors of several holes, Fazio masterfully highlights the natural terrain of the untouched state park. The Director of Golf at Montesoro is PGA and Callaway master Professional, David Hunter, who has been recognized by Golf Magazine as one of "America's Most Outstanding Golf Teachers."

About Borrego Ranch Resort & Spa

Nestled in the stunning desert playground of Borrego Springs, California, comes a California Tradition with a new twist. Borrego Ranch Resort & Spa, a sun-drenched paradise where the land remains unspoiled and authentic California hospitality still reigns, debuts November 2008.

Visionary and industry innovator Joseph Denucci, former COO of Miraval resort, leads a talented team of fitness, culinary and leisure experts dedicated to creating a unique and personalized stay for each and every guest. The resort features 63 luxury rooms, multiple on-site dining options and countless amenities. Californian Spanish revival architecture of the 1940's meets modern spa techniques and a creative approach to destination travel, unforgettable cuisine and a vast array of adventurous, cultural and creative experiences.

About Borrego Springs and the Anza-Borrego Desert

The 650,000 acre Anza-Borrego Desert State Park is the largest in the contiguous United States. Over 500 miles of dirt roads, 12 wilderness areas and 100 miles of riding and hiking trails provide visitors with an unparalleled opportunity to experience the wonders of the desert. The park features wildflowers, palm groves, cacti and sweeping views where visitors may spot roadrunners, golden eagles, kit foxes, mule deer, bighorn sheep, desert iguanas and chuckwallas.

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