



Volume 1, Issue 2

WINTER 2006



I would like to take this opportunity to welcome both our present members and our eighteen new members. We also want to encourage everyone to enjoy the clubhouse. The Member and Homeowner Cocktail Receptions are a hit. They offer the opportunity to socialize with fellow members and experience Chef Kevin's wonderful creations, which have garnered rave reviews.

MAKING PROGRESS:

- We are excited about the progress of the continuing development of our community. In the illustration on the right is a very preliminary Club Village master plan concept. Our land planners and architectural designers are in the process of fine-tuning plans and designs.
- The new Clubhouse design boards by interior designer Tim Castor are now on display at the clubhouse. We have received positive reactions from those who have seen them. At this time we are not planning to close down clubhouse operations to implement the remodel. We plan to work around the majority of the food and beverage service, so we may continue to enjoy Kevin's meals. We anticipate this to start mid-to-late February. Please bear with us during the remodel.
- At the beginning of the year we met with the Fazio group and Ranger Golf, who have been given the go ahead to begin construction on the remainder of the course. The new routing plan is finalized and pre-construction work on water lines needs to take place before actual construction begins. Fazio and Ranger Golf are currently lining up the production schedules and subcontractors to ensure the most efficient path without further interruptions.
- The Sieb Organization, our advertising agency, is currently developing the new logo and image, the vision brochure and the web site. More to come on this.

David Itzikman



• Enclosed in an updated February Calendar.

We are pleased to announce the selection of our new community name:



Montesoro

{Definition}
"Treasured Mountain"

{Pronunciation} män-t&-'sOr-O

From The Links

I would like to thank you for making me feel so welcome and part of the Rams Hill family over the past several months. Being able to meet you and listen to your comments, concerns and recommendations on both the current systems and programs has allowed me to truly evaluate the day-to-day operations of the club. Your input has been invaluable and I intend to use the information to take the Club and its operations to the next level. Over the next several months we will begin implementing and changing the day-to-day standards of operations throughout the club. These changes will improve the level of service and further enhance your golfing and dining experience.

It is indeed an exciting time, with the continuing construction on the Fazio golf course and the additional amenities and facilities being presently planned for your future enjoyment.

I am enjoying my visits at Rams Hill and look forward to spending even more time here in the upcoming months. As always I welcome your comments and suggestions.

See you on the links!

— David Hunter

Golf Course Maintenance

The month of January has been a great month at Rams Hill. The new Fazio holes are maturing nicely; we began mowing greens, tees and fairways right after the New Year. Tees are being mowed at ½", fairways are at ¾" and greens were started out at 3/16". The onset of spring and warmer night time temperatures will give us the weather we need to produce mature greens by April 1.

The Robinson nine has stayed in great shape with few issues. The focus in the oncoming weeks will be to spray out a few weeds and give the grass another round of fertilizer to keep things growing into spring. We began a two hole location program on the greens to give you the feel of playing 18 holes. The drawback is that it will limit the number of days in which we can change the holes. Holes will be cut on Monday, Wednesday, Friday and Saturday. The reason for this is so that we may keep the number of old plugs to a minimum, allowing time for the old plugs to start growing before we interrupt the same area again with a new hole location.

The recent car wash on Thursdays has been a huge success. In February we will begin washing cars every Thursday. We are limiting our morning slots to one car per hour since the staff needs on the golf course are greater in the morning than in the

Steve Gregory, Director of Agronomy

afternoon. Afternoon slots will be available for two cars per hour. I will continue to allocate the staff necessary to ensure we keep the quality of your wash at an excellent level.

Thank you again for all of your support and encouragement. We have some exciting months ahead, bringing you more new holes on the Fazio course and keeping your golf experience on the Robinson nine as pleasant as possible.



New Fazio #7

Welcome New Members

Don and Sharon Balfour San Diego, California

Donald Blaikie and Sandy Shapiro San Diego, California

> Bill and Darby Burton Bend, Oregon

Howard and Sue Busby San Diego, California

Bill and Jan Clevenger Port Angeles, Washington

Stephen and Rita Conway San Diego, California

Thomas and Libby DeSilva Manhattan Beach, California

Roderick and Leslie Emery Portland, Oregon

Ron and Terry Foil Santa Barbara, California

Maurice and Mary Ellen Kerner Green Valley, California

Kathy King and William Salvin Borrego Springs, California

> Henry and Yvonne Laun Lake Oswego, Oregon

Gilbert and Christina Lombard Rancho Santa Fe, California

> Richard Porter Boise, Idaho

Wesley Porter San Diego, California

William and Jane Slattery Boise, Idaho

> Judith Waterman Ukiah, California

Mary Welsh Clio, California



















Tidbits

MEMBERS ONLY CAR WASH

The Members-only Car Wash program was a huge success. Starting Thursday, February 2nd, car wash service will be available every Thursday. Reservations are required and can be made through the golf shop. You must check in with the pro shop staff and leave your keys there. Please make sure all your valuables are removed.

PIN PLACEMENTS

To enhance your playing experience, we are now using two pin placements on each green on the existing nine to identify the front 9 and the back 9. The red flag indicates the first 9 and the blue indicates the second 9.

VALENTINES DAY - Tues., Feb. 14 8:00 a.m. Couples' Massacre / Dinner and Dance

Any members who would like to participate in the Valentine's Massacre, men vs. ladies, please contact the Golf Shop or the Clarks to sign up. Enclosed is the menu for our Valentines Dinner and Dance. The John Penn Duo will perform for a lively evening. Please make your reservations early with Claudia or Magda at **760.767.5000 Ext. 8.** If you are new to the Club and would like to be paired for dinner with another couple, please let us know.

MEMBERSHIP APPLICATIONS

In order to qualify for the special member pricing on the new membership structure, members must have a 2006 application on file. If you have any questions, please call David Hunter at 760.767.5000 Ext. 7.

E-COMMUNICATIONS

The fastest way to receive current information is via e-mail. If you would like to be included on E-Communications, please send your e-mail address to Isabel at Isabel@ghcapital.com.

NEW VISION BROCHURE AND WEB SITE

Our new Vision Brochure and Web site are in the works. If you have any friends to whom you would like us to send our new collateral materials, please let us know and we will add them to the prospects database. We can also arrange a meeting to explain the new vision.

QUARTERLY NEWSLETTER & COMMUNIQUES

The community newsletter will be issued on a quarterly basis for Winter, Spring, Summer and Fall. In between newsletters you will still receive updates and calendars on a regular basis with both written and electronic communiqués. Members will continue to receive e-mail blasts on timely upcoming events.

PLEASE, NO DOGS ON THE COURSE

Dog walking is prohibited on the new golf course, the existing 9 holes and new golf cart paths.

The Golf Shop

We welcome the opportunity to assist our Members with all of the upcoming golf events, and welcome your input, suggestions and ideas on the products that are currently merchandised in the shop. Over the next several months we will be featuring traditional basic items with special fabrication.

Ladies Apparel Lines

- EP Pro
- Calispia
- Sport Haley
- Fairway & Green
- Dolly Mamma Designs

In Ladies Shoes we are featuring two Lines:

- **Callaway**, which offers a traditional golf shoe with great style; and
- Walter Genuin, a European shoe that provides great style, quality and versatility.

Ladies Spring Product

The new ladies spring line from **Tehama** and **Jamie Sadock**, as well as fashion product from **EP Pro** and **Sport Haley** will be available in the golf shop in early spring.

Men's Apparel

Our opening offering includes **Greg Norman** and **Peter Millar**.

Member and Homeowner Discounts

Don't forget about your **20%** discount on apparel for members and **10%** for homeowners. Please don't hesitate to ask about special orders. And as always, we welcome your comments and suggestions.

The Staff of Rams Hill Country Club

David Itzikman David@ghcapital.com

Mike Cusick VP of Development Mike@ghcapital.com

> David Hunter Club Advisor

Chef Kevin Tucky chefkev19@yahoo.com

Steve Gregory Director of Agronomy Steve@ghcapital.com

Isabel Lozano
Director of Marketing
Isabel@ghcapital.com

Pro Shop: Patrick Seeley, Asst. Golf Pro Eric Gaffney, Asst. Golf Pro

> Lead Servers: Claudia Barron Magda Valdez

> > Bartender: JC

ADMINISTRATION: Angelena Fisher Accounting Manager

Diana Del Bono Administrative Assistant

Key Numbers:
Clubhouse 760.767.5000
Tee Times & Pro Shop 1
Chef Kevin's Office 3
Isabel Lozano 4
Lounge 5
Dinning Reservations 8
Accounting 760.767.3827 Ext. 3

Clubhouse Hours:

Lunch: M-Su 11 AM – 2:30 PM Dinner: Please refer to calendar

Pro Shop Hours

M - Su 7:00 AM - 5:00 PM



Thef's Tocina

Chef Kevin Tucky

Hi Everyone!!!!

My staff and I would like to thank you for all your support, from a great season kick off, Thanksgiving Dinner, New Years Eve, the Sea Food Extravaganza and every meal in between. We have a great staff who are eager to take care of your Food & Beverage needs, including JC in the Bar; Claudia, Magda and Blanca, your servers; Eduardo, Miguel R. and Miguel P., in back-of-house; and Martina, our one-person stewarding department. We have complete confidence that this season will continue to be fun and memorable.

I am entertaining ideas with Isabel for new options in our upcoming schedules. Some of the things we are looking at are: Afternoon picnic and folk event, Cigar and Stars Cowboy poetry contest, and possibly, a wine tasting. I welcome your input and ideas for the Food and Beverage Department.

SATURDAY NIGHTS

We are currently serving one Saturday night dinner. Any Food and Beverage amenity we can offer will be driven by member and homeowner participation. My accountability as your Chef is to you and the owners, and I am committed to providing a superior product at a club value. Everyone is welcome to attend our various functions.

OUTSIDE GUESTS

Please know that members and homeowners are welcome to host outside guests at any lunch or dinner function. If you wish to invite anyone to a Member and Homeowner Cocktail Reception, just let Isabel know so she can speak to them about membership opportunities.

CATERING SERVICES

I would like to thank those members who put their trust in us to handle your catered holiday functions. We invite all members or homeowners to let us take care of all your catering needs in your home or hosted at the clubhouse, so you can enjoy your own party.

I feel fortunate to have a staff who give me their best, and owners who have given me the tools to perform at a high level. I love the Borrego valley and look forward to pleasing you every step of the way. If you have any questions, please call me to your table or stop by the kitchen.

VALENTINES COUPLES' MASSACRE MENU...... \$38pp*

- His and Hers Cupid Crepe Pillow with Scallop & Duck
- Mesquite Smoked Veal Loin, Sinatra Style
- Butterflies in Your Stomach Chocolate Lava Cake
- * Inclusive: glass of house wine

Bon Appétit!